PORTFOLIO 2010- 2023



ACCESSORIES DESIGNER



My name is Inés, I am a designer with more than 15 years of experience in the area of Fashion Accessories. That includes handbags, small leather goods, knit accessories and jewelry. Having worked for many different brands over the years, I now focus on conscious brands only, offering a sustainable approach to my designs.

I try to help brands improve their sustainability by proposing new materials, new ways of organizing production, suggesting new suppliers or improving their collections.

My creative and technical skills allow me to create full collections of accessories from beginning to end. From sketching to a final prototype that can be sent to production.

# POMPEU FABRA UNIVERSITY, SPAIN 2001 - 2005

Bachelor Degree in Business Management including a semester in Buenos Aires, Argentina.

ESDM BARCELONA, SPAIN. 2006-2007

Masters Degree in Fashion Design.

# ESDM BARCELONA, SPAIN. 2006-2007

Patternmaking for Women's wear technical course

#### LANGUAGES

SPANISH: mother tongue.

ENGLISH: bilingual, excellent speaking and writing skills.

FRENCH: Intermediate

**GREEK: Intermediate** 

#### COMPUTING

Al Adobe Illustrator: excellent

PS Adobe Photoshop: excellent

#### WORK EXPERIENCE

#### JUNIOR ACCESSORIES DESIGNER -MANGO (2007-2010)

Design and follow up of handbags and SLG for MANGO and MANGO TOUCH lines.

-Trips to Asia to visit manufacturers, rectify samples and make sure prototypes are on time for presentations.

#### SENIOR ACCESSORIES DESIGNER -MASSIMO DUTTI (2010-2017)

Designer of handbags, SLG, jewelry and belts. In charge of Limited Edition Collections.

- -Creation of new silouettes, refreshing the brand's aesthetic.
- -Actively involved in internal buying meetings to improve pricing and collection structure.
- -Responsible for creating several "iconic" silouettes that remained top sellers season after season.
- -Inspirational trips to Paris, NYC, Milan...and trend analysis.
- -Visit to manufacturers in Spain, Italy and India.

#### FREELANCE ACCESSORIES DESIGNER -(2019-NOW)

-Consultancy, design and development of prototypes for several brands: SEYER (Germany), DIARRABLU (USA). Sourcing of factories and sustainable materials.

#### HEAD ACCESSORIES DESIGNER -ECOALF (DEC 2021-NOW)

- -Attend meetings with the Head of Design and sustainability department to decide the materials for each collection.
- -Creation of moodboards and color palettes for internal presentation.
- -Close collaboration with European and Asian mills to develop new sustainable materials suitable for accessories.
- -Creation of 4 collections per year, including Ecoalf main and Ecoalf 1.0 collections.
- -Development of sketches, research of trims, finishings and final tech files for all styles.
- -Follow up and presentation of final collections to the sales network.



# PROJECT ateleia PROJECT N.1





Triggered by my passion for textiles and craftmanship, I created a brand of home textiles. Using exclusively hand power, all the products were carefully designed to become an enriching part of our daily life. I collaborated with Women Weave Foundation, a women's only foundation in India that gathers disempowered women into clusters to offer them work at a fair wage.

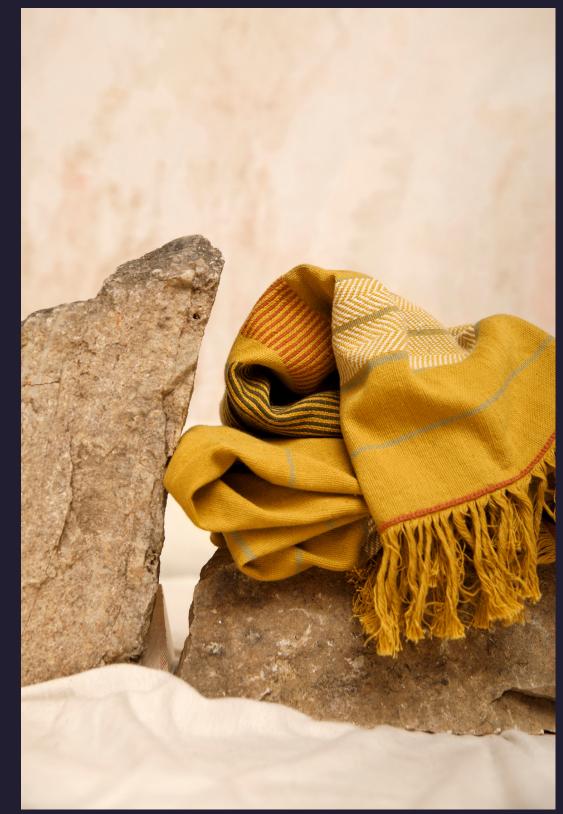
## ateleia



Domestic objects, traditional Cycladic architecture, the idea of things being imperfect yet refined, become the starting point towards an idea of rustic modernity. Deeply rooted in the Mediterranean, Atéleia is an evolving project that tries to evoke appreciation on daily objects. We can be moved by beauty and beauty can reside in common pieces that are often ignored.

I created the concept, the logo, designed the products and did the art direction of the photography. All the items of the collection are made in organic cotton. Cotton is hand picked, hand spun, and hand woven.

If you would like to see more please visit IG @ateleia.studio



CLIENT

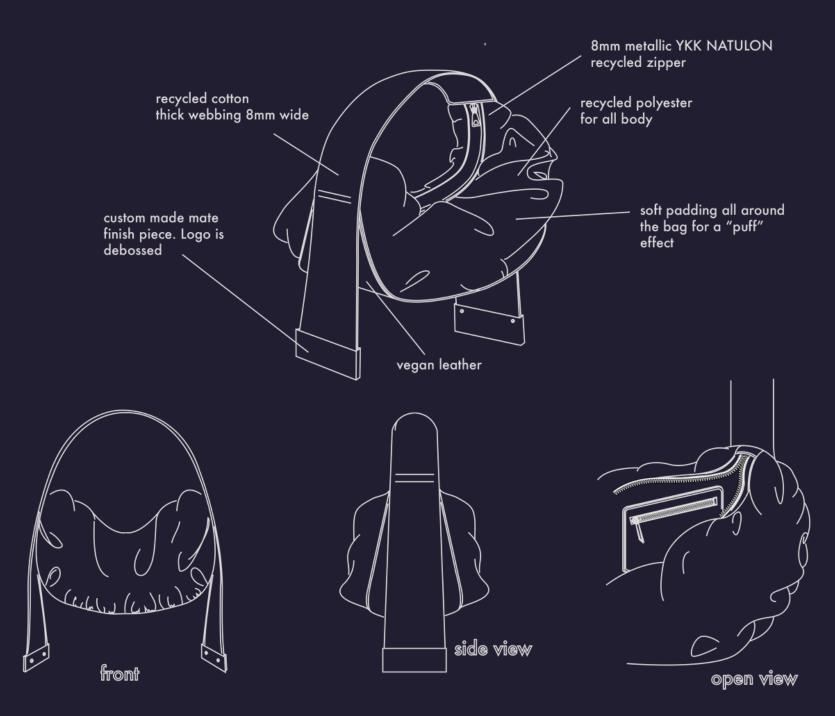
# **ECOALF**

# PROJECT N.2

Ecoalf's motto is "BECAUSE THERE IS NO PLANET B". All products in this brand are recycled and carefully designed. I am in charge of developing two accessories collection's per year including Women, Men and Unisex. The aesthetic is casual, urban, young and relaxed. The collections includes backpacks, handbags, wallets, caps, knitt accessories and travel bags. I develop all products and color cards for each season.







### ECOALE



\*Handbags made in recycled nylon.



\*Small accessories made in recycled polyester and recycled nylon.



\*Fisher hat made in recycled cotton.

# **ECOALF**



\*Made partly with Ecoalf's thread UTO (upcycling the ocean's project). Thread made of bottles collected from the sea.



\*Hat made of recycled wool.



\*Backpack made of recycled polyester \*Cap made of recycled cotton \*Bucket made of recycled polyester and soroma.

# PROJECT N.3

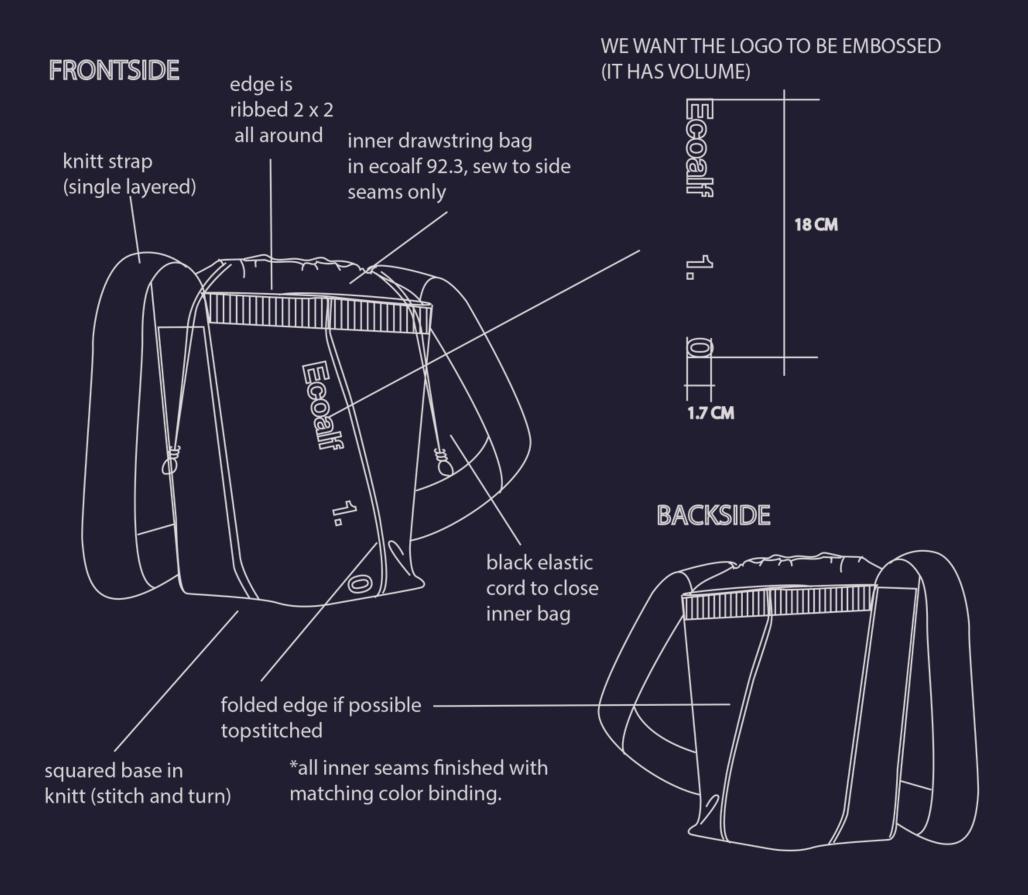
Ecoalf's 1.0 line is a carefully curated and exclusive collection created with innovative recycled textiles. Based on the idea of creating an essential wardrobe and using a neutral color palette, this collection is meant become the base for one's closet.

For the accessories line, developed a knit material using pet thread. recycled thread is created with the Ecoalf's bottle's that Foundation picks up from the sea. Following the idea of long lasting, neutral aesthetic, developed a line of handbags that are light, elegant and seasonsless. New materials using this thread are under development.



\*Made with Ecoalf's thread UTO (Upcycling The Ocean's project). UTO thread is made of bottles collected from the sea.

#### Ecoalf 1. 0





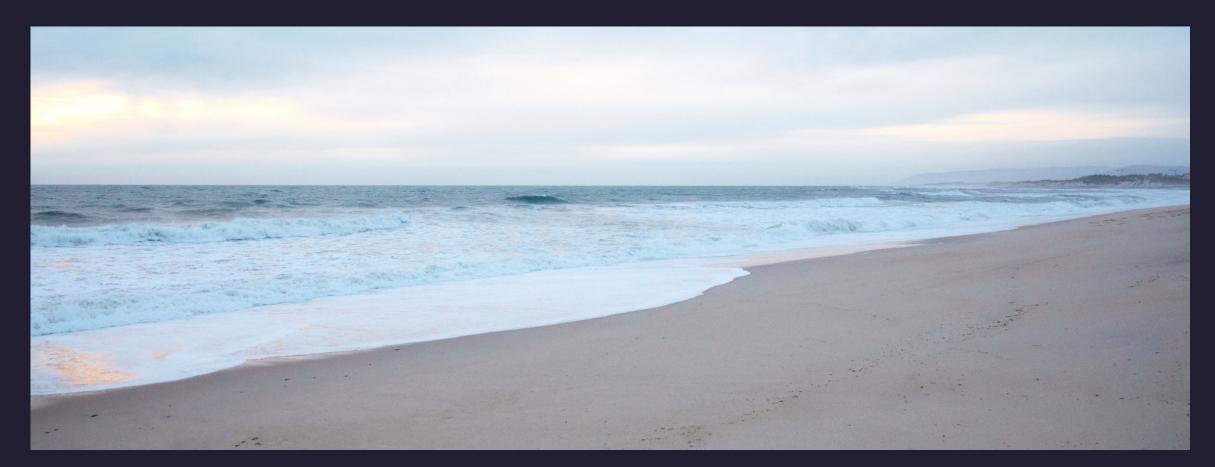
\*Made with Ecoalf's thread UTO (Upcycling The Ocean's project). UTO thread is made of bottles collected from the sea.

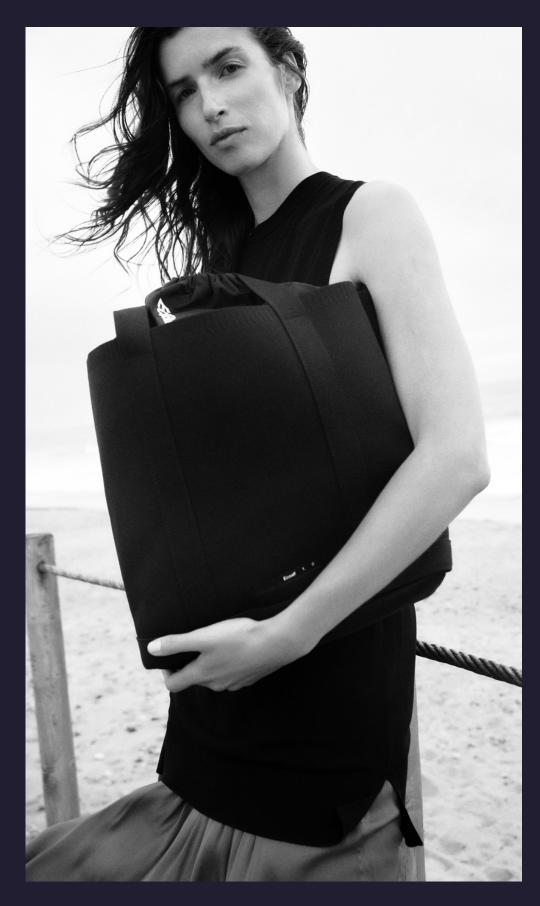






\*Made with Ecoalf's thread UTO (Upcycling The Ocean's project). UTO thread is made of bottles collected from the sea.





# PROJECT N.4

During 7 years I was in charge of developing full women's accessories collections. Mostly handbags but also belts, small leather goods, socks, and jewelry. All bags were made exclusively in leather and using atéliers in Europe and India, I was responsible for the creation of many best sellers. I and researched developed moodboards, materials and color palettes. I sketched and presented new ideas every week. Completed tech files and new hardware. designed Followed all sampling process and made sure samples were on time for presentations. I worked closely with the buying department to create structured and coherent collection.

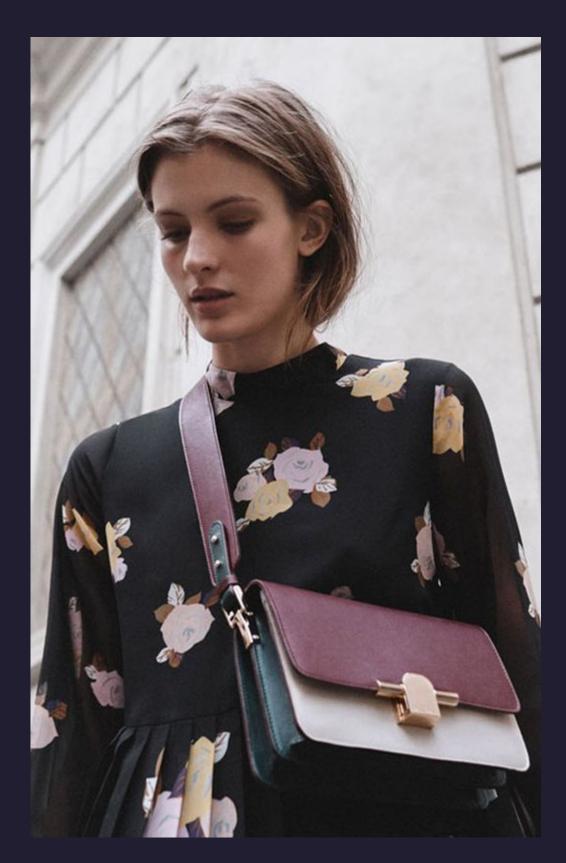




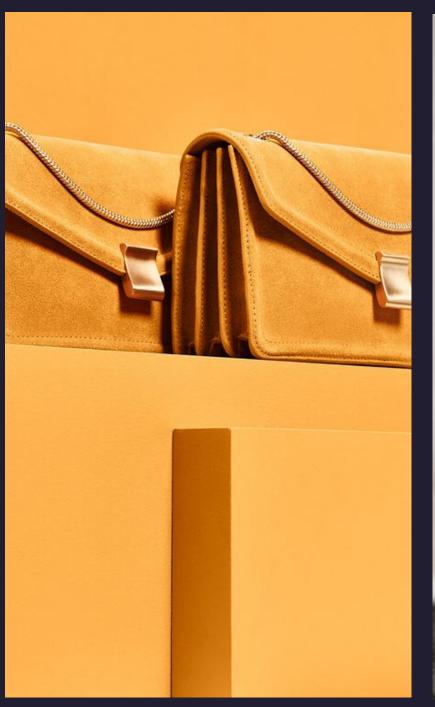




#### Massimo Dutti



I was responsible for the limited edition capsules that were created in Ubrique, Spain using high quality leather. These collections were only to be sold in flagship stores, I worked closely with the Head of Design to make sure this collection was outstanding.



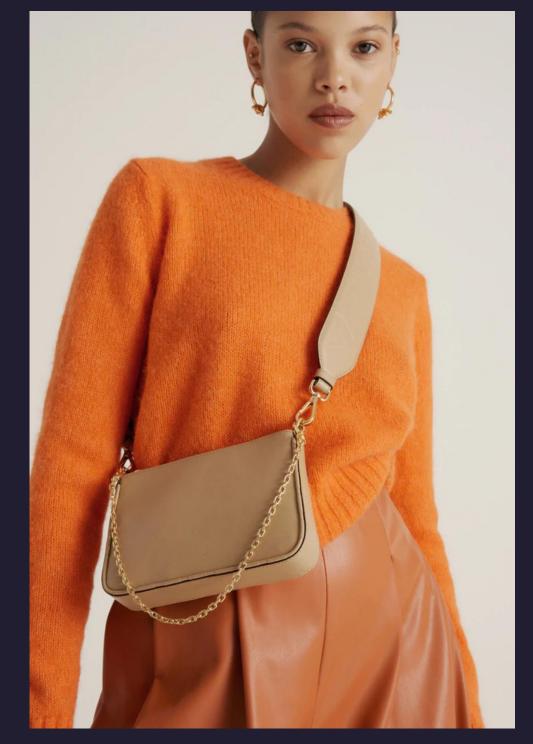




CLIENT

SEYER

# PROJECT N.5









German brand SEYER stands for quality and functionality. The designs can be worn together or individually, creating endless possibilities. I spent more than two years perfecting the inaugural design, and creating a small leather good's collection.

Worked closely with different ateliers in Italy to design and perfectionate the Segment Bag. It needed to hold up to 8 kg, fit and fix a laptop sleeve inside and be able to attach a small pouch to it. The result is a muti-functional set of goods perfectly thought of and made in high quality leather by gold rated tanneries.

